



SEVENTH FRAMEWORK PROGRAMME
INFORMATION AND COMMUNICATION TECHNOLOGIES

Project:

NoTremor- Virtual, Physiological and Computational Neuromuscular Models for the Predictive Treatment of Parkinson's Disease
(NoTremor, Grant Agreement No. 610391)



NoTremor

Deliverable number and title:

D7.5 Twitter Account and other project communication materials

Lead beneficiary:	CERTH
WP. no, title and activity type	WP7 – Dissemination and Exploitation (RTD)
Contributing Task (s)	T7.1 Dissemination activities, material and publication policy
Dissemination level	PU - Public
Delivery date	January 2014
Status	Final draft
File name and size	"NoTremor-WP7-D7.5-Twitter_Account_and_other_Project_Communication_materials-v1.0 - Copy", 421 Kb

Authors List

Leading Author (Editor)		
<i>Surname</i>	<i>Beneficiary Name (Short Name)</i>	<i>Contact email</i>
Dimitrios Tzovaras	CERTH	Dimitrios.tzovaras@iti.gr
Votis Konstantinos	CERTH	kvotis@iti.gr
Koxelli Alik	CERTH	aliki20@yahoo.com

Executive Summary

This deliverable describes the social media presence of the NoTremor Project through Twitter [1] and YouTube [2].

The Twitter profile of the project is accessible at the address:

<https://twitter.com/NoTremorProject>

The Youtube channel of the project is accessible at the address:

<https://www.youtube.com/channel/UC10q0WSeJOAQh19QkKQ62Q>

Table of contents

Authors List	3
Executive Summary.....	5
Table of contents	7
List of figures.....	9
List of abbreviations and acronyms	11
1 Introduction	13
2 Social Media Presence	14
2.1 Twitter.....	14
2.2 YouTube	15
References	16

List of figures

Figure 1: Twitter profile 14
Figure 2: YouTube channel 15

List of abbreviations and acronyms
(in alphabetic order)

1 Introduction

A Twitter and a Youtube account for the project has been created in order to follow Health and Wellbeing unit on

- http://twitter.com/EU_ehealth,
- <http://www.youtube.com/user/eHealthInfo>

The social media presence will help the consortium to reach a wider spread with their dissemination activities.

2 Social Media Presence

The social media presence of the project covers both Twitter and Youtube. This ensures that the project has the widest possible audience reach and provides a platform of building influencer interest in the outcomes that the project shall deliver.

2.1 Twitter

The Twitter account is @NoTremorProject (Figure 1), uses the hashtag #notremorproject, is available at <https://twitter.com/NoTremorProject> and follows the Health and Wellbeing unit on http://twitter.com/EU_ehealth. The objectives and aims of the project using Twitter are:

- To connect with its target audience
- To extend the NoTremor brand and footprint
- To gather feedback
- To create a micro-blogging site in order to get information out fast

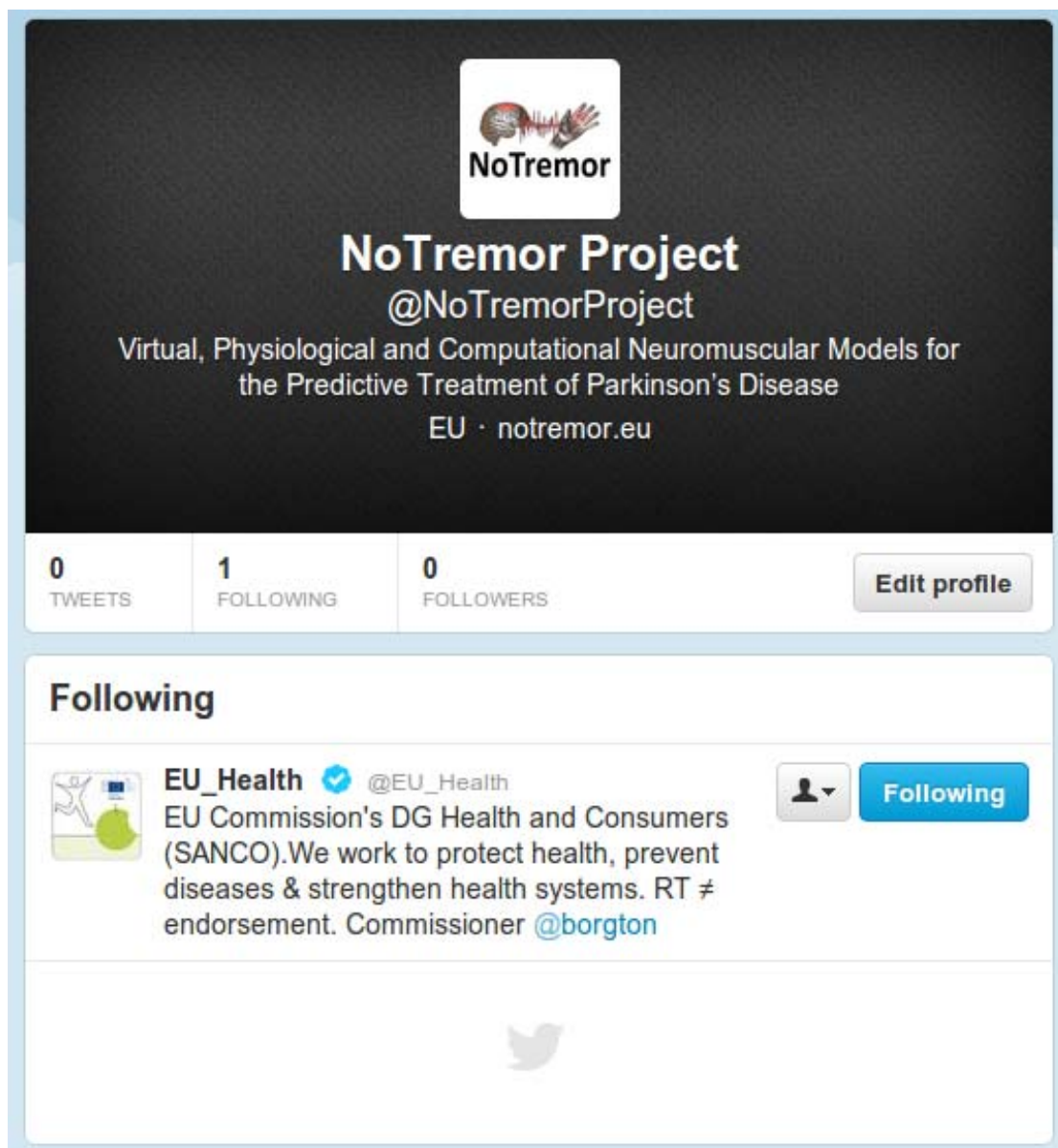


Figure 1: Twitter profile

2.2 YouTube

The YouTube channel () is available at <https://twitter.com/NoTremorProject> and is subscribed to the the Health and Wellbeing Youtube Channel on <http://www.youtube.com/user/eHealthInfo> . The objectives and aims of the project using YouTube are:

- To connect with its target audience
- To extend the NoTremor brand and footprint
- To gather feedback
- To provide access to videos from the project outcomes

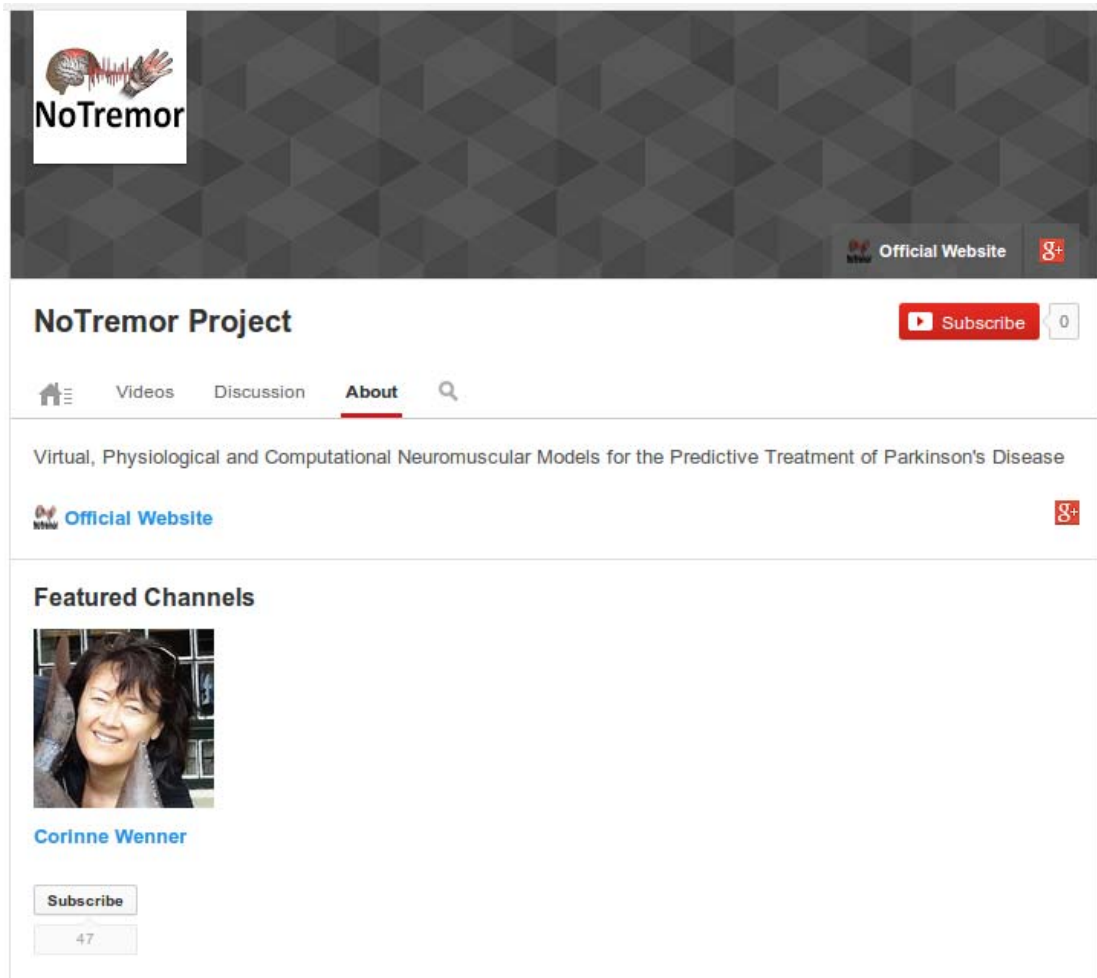


Figure 2: YouTube channel

References

- [1] Twitter website: <https://twitter.com/>
- [2] Youtube website: <https://www.youtube.com/>